

## Menadžment u turizmu i ugostiteljstvu (MTU)

### MASTER II

PREDMET	SEMESTAR	P	V	KREDITI
Sustainable Tourism Management	IX	3	2	6
Strategic Hospitality Management	IX	3	1	6
The methodology of marketing research in tourism	IX	2	3	6
Elective course I	IX	3	2	6
Elective course II	IX	3	2	6
<b>UKUPNO IX SEMESTAR</b>		<b>14</b>	<b>11</b>	<b>30</b>
Elective course III	IX	3	2	6
MASTERS II Dissertation				
Entry	X	2	2	2
Research	X			20
Defence	X	2	2	2
	X			
<b>UKUPNO X SEMESTAR</b>		<b>7</b>	<b>6</b>	<b>30</b>

### ELECTIVE COURSE III

Tourism Policy and Development

Business Research & Report Writing

Asset management in Hospitality and Tourism

Benchmarking in marketing strategy

Tourism and Innovation Economics of the European Union

Tourism and socio-culture E Business in Tourism

Principles of recreation and park administration

